



**Client:** NHS Coventry & Warwickshire Integrated Care Board (ICB)  
**Project:** Primary Care Strategic Estates Planning Support  
**Services Provided:** Four Place Workshops and Reports, ICB Summary Report and Primary Care Capital Prioritisation Model  
**Timescales:** Delivered Nov 2023-April 2024

Coventry & Warwickshire ICB recently refreshed its Primary Care estates governance arrangements and wanted to use this refreshed structure and processes to move Primary Care estates plans forward.

There was a need to produce a strategy for prioritisation of investment, tailored on a Place-by-Place basis to ensure funding is targeted and optimised. This strategic approach considered the opportunities for maximising efficiency of the estate alongside a revamped model of delivery for Primary Care services, focused on reducing estate pressures.

The project has provided an ICB level examination of data and opportunities for estate improvements, exploring models of working across the four Places within the ICB. The reports presented a breakdown of demographic trends and growth projections in all four Places alongside analysis of deprivation, funding opportunities, agreed priorities and next steps.

“The gbp team delivered a professional approach, with strong and effective communication. They were approachable and committed, understood the brief and the Primary Care sector. We would absolutely work with gbp again.”

NHS Coventry and Warwickshire ICB



gbp consult were commissioned through LIFTCo Arden Estate Partnerships to deliver Strategic Estates Planning support for Coventry & Warwickshire ICB. The gbp team worked with the ICB Primary Care team and GP leads to coproduce a systematic estates planning process, with a clear methodology for prioritisation. Together with a robust evidence base taking into account significant population growth projections, clinical needs and estates risks.

### Activities undertaken:

- Analysis of PCN estates toolkit data to understand the influencing demographics of each Place.
- Guidance for the four Place workshops with PCN toolkit data analysis, prioritisation process and review of opportunities.
- Presented at four Place workshops attended by leads from Primary Care, local council and the ICB. This provided opportunity for Primary Care leads to feedback estate opportunities.
- Production of four Place reports identifying the Place estate baseline including: capacity, demand, physical estate and identified opportunities.
- Development of a Primary Care Capital Prioritisation Model.
- Delivery of a ICB summary report, with analysis of the whole ICB and comparison of the four Places.



### Our Impact: Our work provided the ICB team with tangible evidence upon which to base decisions and identify priorities for Primary Care in Coventry & Warwickshire.

- ✓ The reports support strategic decision making at an ICB and Place level, allowing informed decisions to be made regarding investment into Primary Care.
- ✓ The Primary Care Capital Prioritisation Model has given the ICB a tool to enable them to compare opportunities through a scoring and guidance criteria that represent the ICBs key strategic priorities.
- ✓ The report has raised the profile of Primary Care estate across Coventry & Warwickshire ICB, acknowledging and recognising challenges raised by all key stakeholders.
- ✓ An evolving open and transparent relationship between Primary Care and the ICB has been established regarding how funding is allocated.
- ✓ A fair, transparent system has evolved, ensuring projects align with strategic objectives and enable effective resource allocation.

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