Case Study

Green Plan Expertise for Staffordshire and Stoke-on-Trent ICS





Client: Staffordshire and Stoke-on-Trent ICS

Project status: Completed

Timescales: January to March 2022

Services provided:

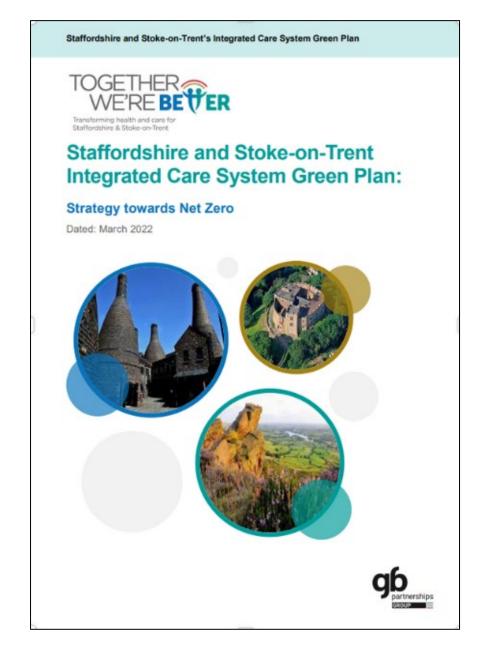
Specialist expertise to produce the inaugural Green Plan

gbpartnerships worked with colleagues across the system, representing the nine different areas of focus for the Plan (Medicines, Digital Transformation, Procurement and Supply Chain, Workforce and System Leadership, Travel and Transport, Adaptation, Sustainable Models of Care, Estates and Facilities and Food and Nutrition) and ensured a balanced approach for all system partners within the Plan.

The Plan was written by gbpartnerships and then developed with colleagues across the system to ensure it reflected the ICS ambitions and to enable ownership.

There was also a close working relationship with the ICS comms and marketing team to ensure it followed the locally recognised practices.







Our Role:

- gbpartnerships researched, wrote and delivered the inaugural Green Plan for Staffordshire and Stoke-on-Trent ICS, ensuring full consultation across the system.
- System ownership was required, so intense engagement was undertaken by gbpartnerships to ensure the Plan was as reflective and relevant of the current position as possible.
- The Plan was written by gbpartnerships and then developed with colleagues across the system to ensure it reflected the ICS ambitions and to enable ownership.
- gbpartnerships are now looking forward to working with the system to deliver on the identified priorities and bring the green plan to life.



Impact:

• gbpartnerships developed a very strong and clear inaugural Green Plan that is representative of the system, at all elements. It has brought people together to share ideas and to discuss working together in next steps.

"Becky's done a great job in taking the three NHS Trust Plans from January and collating a lot of information from other partners into our first ICS Green Plan - a sterling effort. Thank you so much for all the hard work that has gone into this, it's marvellous!!"

Chris Bird, Director of Partnerships, Strategy & Digital, North Staffs Combined Health Trust and Exec Lead for Sustainability for Staffordshire and Stoke-on-Trent ICS











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If you'd like to find out more or arrange an informal chat about our work contact:

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