


ANNUAL REPORT 2021-22




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**Est.
2019**


100,000
people
supported+




**Funding,
volunteering
& pro-bono
specialist skills**

£75,000 +
donated


**Education,
Health & The Arts**





FOREWORD

2021-22 was a significant year for the gbpartnerships foundation and marked a step change in its reach and ambitions.

gbpartnerships brought the responsibility for the administration and management of the funding process 'in-house' having previously contracted this out to Heart of England Community Trust.

This shift enabled the foundation to support communities from a wider geographical footprint, increasing the reach of the foundation and maximising the benefits to the local communities. It also enabled the brand image to be spread wider, increasing the awareness of gbpartnerships and the foundation.

The ambitions to grow the reach of the gbpartnerships foundation and support more areas within our estate portfolio received a huge boost from the £25,000 donated by gbpartnerships group, for which we are hugely grateful. A summary of the projects funded by gbpartnerships foundation during 2021/22 can be found on pages 4 and 5.

The core purpose of the foundation remained: delivering a programme of support - financial and time based - for good causes, charities and charitable organisations, local to the work of the gbp group of companies and the LIFT estate. The support is designed to make a difference to those communities in which gbp carries out work and are close to the hearts of staff and partners – with a clear link to health, education or the arts.

Looking forward to 2022-23

The work of the gbpartnerships foundation remains central to the core values of the gbpartnerships group and our company DNA.

Plans to focus the work of the gbpartnerships foundation in areas not benefitting from LIFTCo ESG funding are well underway, with close working with individuals across the company so that support is direct towards areas where the company is delivering work outside of this geographical footprint, for example, in Edenbridge, Devon and Stourport.

We will continue to support staff volunteering activities, linking this work to PDPs and encouraging and supporting individuals to volunteer for local good causes/projects and to provide the time for this to be possible during working hours.

"Our staff team are the backbone of the success of the gbp foundation, and I know that by continuing to work together and pulling together with our partners, we can make a real difference to the communities in which we work."

Paul Ferry, Executive Chair
gbpartnerships group

FUNDED PROJECTS

National Charities:

- Sea Cadets
- Cancer Research UK
- Terence Higgins Trust
- Youngs Lives v Cancer Charity



FUNDED PROJECTS



Dartmouth and Kingsbridge Academy



Women & Theatre



Burlish Bike Park



2nd Durrington Sea Scouts



Space Youth Services



African Caribbean Community Initiative

HIGHLIGHTS OF THE YEAR

2021/22 Charity Partner: Sea Cadets

The foundation announced its first long-term charity partnership with funding and support for the Sea Cadet's and their 'On the Water' programme, held in Liverpool, Birmingham and London across the summer.

Executive Chair, Paul Ferry and LSHP Director, Ian Tayler, attended the Sea Cadets 'On The Water Awards' in November at HMS Eaglet in Liverpool. Ian and Paul handed out certificates and medals to celebrate and mark the achievements of some of the young people who took part in the On the Water programme over the summer.

More information about the impact of the funding for the Sea Cadets can be found on pages 8 and 9.



Staff Fundraising Challenge

In September, the gbpartnerships staff team were challenged to raise £7,000 for three charities: Samaritans, Cancer Research UK and Terence Higgins Trust.

Whilst Covid-19 made fundraising activities logistically difficult, this did not stop the tenacious team, who raised an impressive £5,111.

"A huge thank you to all of our staff, partners and suppliers who got involved, it just goes to show what can be achieved by working together." Wendy Spencer, Director gbpartnerships foundation



HIGHLIGHTS OF THE YEAR

Staff Volunteering

2021 saw the launch of gbpartnerships employee volunteering scheme, designed to support and encourage staff to get involved in volunteering in their local communities.

Staff have access to 4 paid days per year (pro rata for part-time and temporary staff) to undertake volunteering activities.

The technical expertise that we bring through the skills and expertise of our staff team has proven valuable for smaller groups or charities that cannot afford to buy specialisms themselves. For example, early in 2021, gbp foundation supported Hope and Homes for Children with a piece of work that has informed their decision around the renewal of the lease on their head office. Specialist professional services can be costly and it is good to know that we have saved them much needed funding and tapped into our expertise in property management.

"We're hugely grateful to gbpartnerships for their support and expertise. Their contribution enabled us to save costs while also helping our risk management processes."

Mark Shadrack, Chief Operating Officer, Hope and Homes for Children

Other members of staff have chosen to use their volunteering days to give back to local community groups that they have a strong connection to. Hugh Robinson, gbp group Business Development Director used his time to do some volunteering as Okehampton Running Club's Race Director.



Baby Aid Birmingham

Baby Aid Birmingham were the chosen charity for the first gbpartnerships staff social gathering since the Covid-19 lockdown. At an event held in Birmingham in September, the generous gbp staff team came together with what can only be described as a mammoth collection for Baby Aid Birmingham.

With pressure on the Birmingham based charity increasing due to the Afghanistan refugee crisis and a likely increase in demand as a result of the universal credit cut, the donations from the kind-hearted gbp staff team gave Baby Aid Birmingham an absolute lifeline.

Members of the Birmingham based Sea Cadets unit attended the event and took the donations to Baby Aid via minibus.

SEA CADETS & ON THE WATER

Sea Cadets are the UK's largest maritime youth development charity, training 14,000 young people aged 10-18 every year. Learning life skills through water-based activities. Sea Cadets have 400 Units and 9,000 Volunteers, all helping young people achieve their ambitions and goals through skills training & development.

The partnership between gbpartnerships foundation and Sea Cadets launched in July 2021 with £8,000 of funding for the 'On the Water' programme. It was held in Liverpool, Birmingham and London across the Summer.

The 'On the Water' programme provides a fully funded opportunity for 9–14-year-olds from under-privileged backgrounds to take part in a series of water-based activities, learning skills, making friends and building confidence.

The programme been successful at reaching out to hard-to-reach groups, with 8 in 10 young people who attended matching at least one category which qualifies them as hard-to-reach. This, coupled with high satisfaction rates, suggests On the Water will be in a strong position to continue its involvement in local communities provided the necessary funding is available.



SEA CADETS & ON THE WATER

Impact of On the Water

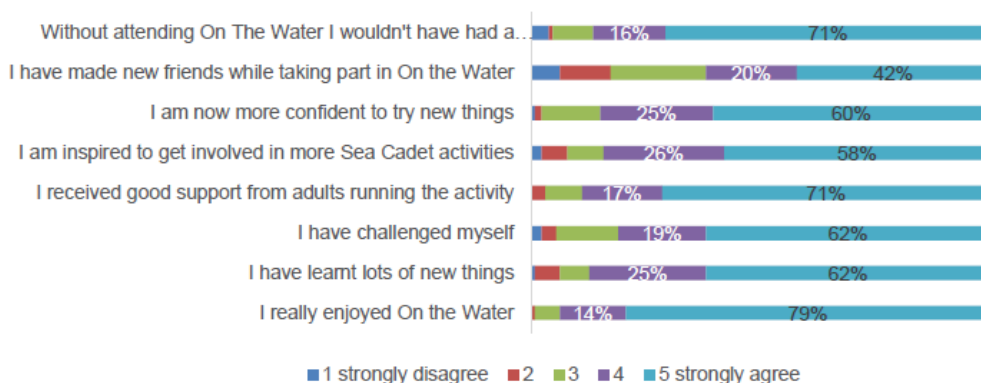
Despite an incredibly difficult external environment (Covid-19), all three On the Water sites have been able to deliver to a high standard, with young people and their parents, guardians, and group organisers reporting positive impacts on areas ranging from self-confidence to the development of practical skills.

Key highlights include:

- 1,378 young people engaged over a national target of 1,200
- 'Hard-to-reach' youth participants up from 60% in 2019 to 82% in 2021
- 'Net Promoter' satisfaction measures from +35 in 2019 to +70 in 2021
- A high proportion of young people (84%) expressed interest in getting involved in more Sea Cadets activities is also particularly important as it shows a firm support for the programme's role as a signposting activity.

	Birmingham	Liverpool	London	Overall
<i>Economically disadvantaged</i>	67%	48%	72%	65%
<i>Black, indigenous, or people of colour (BIPOC)</i>	55%	3%	70%	51%
<i>Looked after</i>	7%	0%	0%	5%
<i>Young carers</i>	19%	0%	25%	17%
<i>Disabled</i>	16%	11%	2%	7%
<i>Home-schooled</i>	7%	0%	9%	6%
<i>Free school meals</i>	26%	5%	29%	22%
Total	84%	55%	92%	82%

Impact survey of participants:





The Power of Partnership



We work with NHS and Local Authorities to plan, deliver, and maintain the highest quality health and public buildings that serve the needs of communities, now and in the future.

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